



365
LIVE UNITEDTM



ONE GIFT
WITH THOUSANDS MORE
A HELPING HAND
FOR A WHOLE COMMUNITY
EVERY DAY
365 DAYS A YEAR.



United Way
of Hampshire County

UNDERNEATH EVERYTHING WE ARE,
UNDERNEATH EVERYTHING WE DO,
WE ARE ALL PEOPLE.

CONNECTED,

INTERDEPENDENT, UNITED.

AND WHEN WE REACH OUT

A HAND TO ONE,

WE INFLUENCE

THE CONDITION OF ALL.

THAT'S WHAT IT MEANS

TO LIVE UNITED.

Thanks to your gift, a child in Amherst enjoys hot lunch.

A NOTE OF THANKS FROM THE BOARD CHAIR



Dear United Way friends,

I feel very fortunate to be able to share this Campaign Report with you. Not only does it give me an opportunity to express my deep gratitude for the generous efforts and contributions of those in the broad United Way of Hampshire County community. It also allows me to bring attention to the stories of some of the amazing people who contribute to our mission of advancing the common good.

One of my favorite aspects of being a part of UWHC is watching people come together to make the world a better place. Over the past year, my spirit has been lifted repeatedly as I've witnessed the impressive group effort that resulted in raising \$1.232 million for Community Campaign 2011.

Thanks to your generosity, I am delighted to report:

- For the fifth consecutive year, UWHC increased total funds allocated to its Partner Agencies
- For the first time in 10 years, your generosity enabled UWHC to welcome three new agencies to its network of Partner Agencies this year.
- UWHC made strides toward its strategic goal to increase the annual campaign by 10% over 3 years through innovative and targeted giving programs

I look forward to another year of working together, of welcoming more people into our broadening circle, and of continuing to create a community in which every single citizen has the means to live a life of fulfillment.

In honor of the inspiring work you do every day...365 days a year.

Christine L. Shirtcliff
Christine Shirtcliff, Board Chair

PATHS CONVERGE FOR THE COMMON GOOD



Though they have taken distinct paths to arrive at their common cause as co-chairs of the LIVE UNITED Campaign 2012, Patty Covalli and Sabine Holub share several similarities and complement each other in important ways.

They grew up on opposite sides of the Atlantic, Sabine near Frankfurt, Germany, Patty in nearby Springfield. Even now, they are divided by water, Sabine living in Amherst, Patty in Easthampton, the Connecticut flowing between.

No matter. As they take on their volunteer leadership of the UWHC Community Campaign 2012, the women share

*Patty Covalli,
Campaign Co-Chair 2012*

the goals and enjoyment of meeting more people and inspiring them to give. They also look forward to becoming more familiar with the UWHC process of re-investing campaign funds back into the community to strengthen its network of Partner Agencies.

“I really embrace the United Way mission,” says Holub. “I can trust them to distribute my money effectively and guide it to where it is most needed. It’s like having my own financial advisor for giving.”

A UWHC board member for three years, Holub, who is married to University of Massachusetts chancellor Robert Holub, also seeks to strengthen UWHC’s connections with the area’s Five Colleges and the greater Amherst community. In her visible roles, at UMass and through several board memberships, Holub has become a seasoned public speaker and welcomes the opportunity to vocally promote the UWHC message and call to give.

*I really embrace the United Way mission...
I can trust them to distribute my money
effectively and guide it to where it is most
needed. It’s like having my own financial
advisor for giving.*

BOARD OF DIRECTORS 2010–2011

Benjamin A. Barnes, Secretary
Amy L. Bergin
John Bidwell
Lucille Cernak
John Coull
Julie Cowan
Sidonia Dalby
Bruce Fogel
Sabine Holub
William D. Judd, Jr.
Marian Kent
Amy Landry
La Wanza Lett-Brewington
Christine Mark
Georgia A. Moore
Robb Morton
Renee Moss
Heidi Nortonsmith
Shardool Parmar
Lorna M. Peterson
Amy Beth Royal
William B. Sayre
Reza M. Shafii
Christine Shirtcliff, Chair
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Dick Venne, Treasurer
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UWHC STAFF

John Ebbets, CEO
Sonja Larson, Director of Campaign & Community Investment
Robert LaPre, Financial Manager
Victoria Lucadello, Executive Assistant & Program Coordinator
Ben Murphy, Campaign & Community Investment Assistant

COMMUNITY CAMPAIGN VOLUNTEERS

Co-Chairs

Julie Cowan
Justine G. Holdsworth

Leaders’ Circle

Benjamin Barnes
Matt Blumenfeld
Christine Shirtcliff

Division Champions

Attorneys

Amy B. Royal, Esq.
Michael S. Gove, Esq.

Dentists

David P. Piech, DMD
Martin A. Wohl, DDS

Construction / Trades

Peter Jessop

Real Estate

Tini Sawicki

Local Business Circle

Kim Baker
Marsha Besette
Matt Blumenfeld
Dick Connor
Patty Covalli
Brian Darnold
Eileen Hickle
Cat McGaffigan
Bob Meyers
Roisin Quinn
John St. Onge
Chad O'Rourke
Bruce Stebbins
Joe Westcott
and UWHC Board Members

SKI UNITED

Steve Prothers, Chair
Charlie Canalizo
Bill Collins
Roger Cooney
Bill Dimmitt
Peter Kravtiz

COMMUNITY ALLOCATIONS VOLUNTEERS

Lisa Bertoldi
Kristine Bissell
Laura Rup Blajda
Genevieve Brough
Chris Buell
Nancy Buffone
Stephanie Burbine
Richard Cooper

Kathy Coughlin
Dawn Creighton
Tom Dougherty
Rebecca Eckert
Diana Fernandez
Ian Fraser
Kate Glynn
Heather Higgins
Rich Horton
Abby Julien
Denise V. Laizer
Maureen Mahar
Pat Mahar
Margaret Mead
Holly Mott
David Perlmutter
Roisin Quinn
Christine Shirtcliff
Linda Skorupski
Sandra Smith
Ian Vukovich
Janet Warren
Doug Wheat
Susan Woglom
Marilyn J. Woodman

COMMUNITY INVESTMENT COMMITTEE

William Sayre, Chair
Suzanne Beck
Amy Bergin
John D. Bidwell
Alan Bloomgarden
Christine Gagnon
Sabine S. Holub
Kevin Lake
Amy Landry
Christine Mark
Lee McCarthy
Cathleen M. McGaffigan
Georgja Moore

RSVP VOLUNTEERS

—CAMPAIGN SUPPORT

Dennis Daniels
Mary Daniels
Helen XXXXX?

DAY #111

A Northampton family remains in their home with help from your gift.

Covalli describes herself as a good listener and has been counseling people in that role since childhood. Even now, in her job as manager at the Northampton branch of United Bank, she frequently finds herself providing a helpful ear. “People just come in sometimes and need someone to talk to,” she says. “My staff calls me the ‘town shrink.’”

Covalli, a volunteer for Highland Valley Elder Services, has a long history of helping children and the elderly, her foremost philanthropic interests, and has been a United Way contributor, “for as long as I can remember.”

“When you help people, you get so much back,” she says. “It’s great to know that something I’m doing is giving someone hope. If United Way didn’t exist, where would people turn to?”



*Sabine Holub,
Campaign Co-Chair 2012
and UWHC Board Member*

A family in Easthampton, left homeless when fire destroyed their house, finds a place to stay with UWHC help.

GIVING AT THE WORKPLACE—AN IMPORTANT JOB

When he first assumed the presidency of Syncnicity, Inc., a medical equipment data processing company in Hadley, Mark Parent says it was a natural step to coordinate a workplace campaign to raise funds for United Way.

After all, he has been involved with United Way chapters in several different capacities for 30 years, including coordinating workplace campaigns with former employers.

“I have always been committed to the United Way,” says Parent, who served as a board member—and board chair for two years—for the neighboring United Way in Hampden County. “I know the good the United Way does.”

Chair of the board for Berkshire Children & Families, Inc., a UWHC Partner Agency, as well as a former UWHC Community Allocations volunteer, Parent has a firsthand perspective on the numerous positive effects United Way funding has on people’s lives.

“I have seen the benefits for organizations committed to helping people that are directly a result of United Way,” he says. “And it’s so much easier to give to United Way and know your contributions will be channeled to those who will benefit, rather than donating to each organization individually.”

Workplace giving like Syncnicity’s provide the essential foundation of the over all LIVE UNITED annual campaigns, and UWHC is proud of its ongoing relationship with a loyal list of leading businesses, academic institutions and other agencies that annually conduct workplace

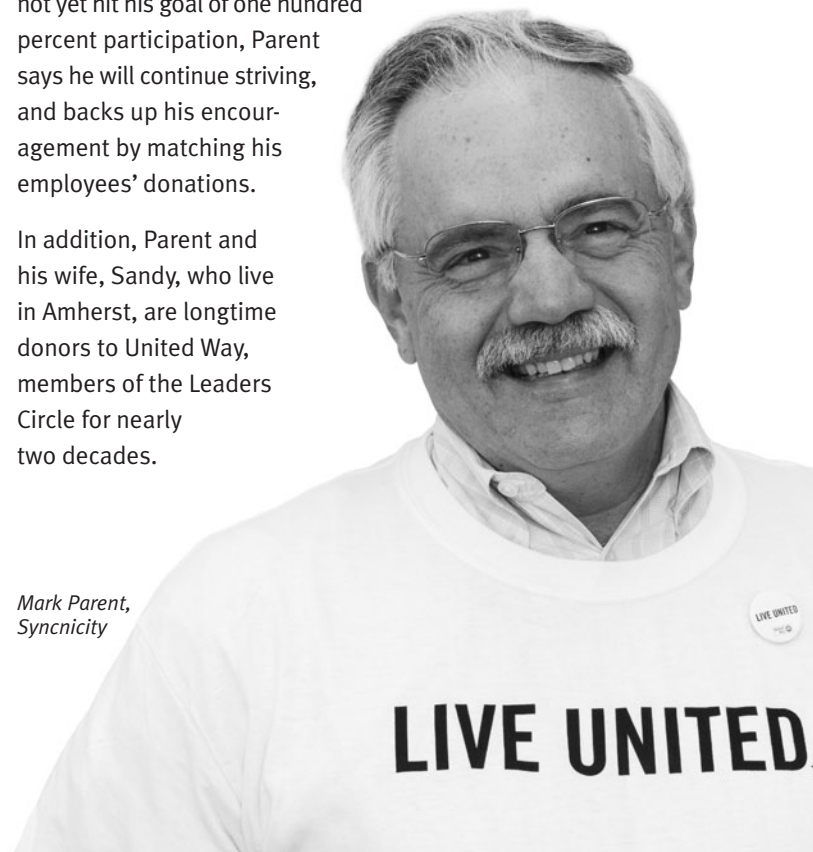
campaigns. UWHC seeks to welcome more new workplaces like Syncnicity, especially as other longtime companies continue to disappear from the local economic landscape.

UWHC has strategized in recent years to solidify and increase contributions through workplace campaigns, through new givers and increased pledge amounts. As a result, workplace giving remains the campaign’s bedrock, accounting for 47 percent of total funds raised in Community Campaign 2011.

Though the Syncnicity campaign has not yet hit his goal of one hundred percent participation, Parent says he will continue striving, and backs up his encouragement by matching his employees’ donations.

In addition, Parent and his wife, Sandy, who live in Amherst, are longtime donors to United Way, members of the Leaders Circle for nearly two decades.

Mark Parent,
Syncnicity



WORKPLACE CAMPAIGNS

Corporate

\$150,000 and above

Kollmorgen Electro-Optical*

\$60,000 and above

Florence Savings Bank*

Easthampton Savings Bank
(includes Challenge Grant)

\$40,000 and above

Daily Hampshire Gazette*

\$20,000 and above

C&S Wholesale Grocers

Packaging Corporation of America*

\$15,000 and above

Northampton Cooperative Bank*

\$10,000 and above

Stop & Shop Supermarkets*

Western Massachusetts Electric Co.*

\$8,000 and above

Finck and Perras Insurance

NationalGrid*

PeoplesBank*

Syncnicity*

TD Bank*

Whalen Insurance*

\$5,000 and above

Channing Bete Company

Goggins Real Estate*

MassMutual Financial Group

Webber and Grinnell Insurance*

Wright Builders

\$2,500 and above

Atkins Farms

Brockway-Smith Company*

Chartpak Inc.

Entergy*

FedEx*

Goggins Real Estate*

ISO New England

King and Cushman Insurance*

Market Street Research

Target Stores*

UPS*

Wal-Mart Stores*
 Wright Architectural Millwork*
\$1,500 and above
 Applied Mortgage Services*
 Bank of America
 Big Y Foods
 Entergy*
 Hunt & Piech Dental*
 Gravity Switch
 JC Penney*
 Peoples United Bank*
 UMass Five College Federal Credit Union

\$1,000 and above
 Amherst Dental Group
 Best Buy Company*
 Blair Cutting and Smith Insurance
 General Dynamics Aviation
 Hartford Financial Services Group
 Liberty Mutual*
 Macy's
 Markem-Imaje
 Phoenix Mutual Life Insurance
 Saint-Gobain Industrial Ceramics
 United Bank

\$500 and above
 Comcast
 Freedom Credit Union
 Integrity Design & Construction
 New England Environmental
 Pratt & Whitney
 Sabic Americas*
 Tighe & Bond
 Webster Bank
 Whiting Oil Company*

\$250 and above
 Amherst Insurance Agency
 AT&T
 Berkshire Design Group
 Bete Fog Nozzle
 Bosh Global Services
 Gerber Scientific, Inc.
 Jenoptik Optical Co
 Lowe's*
 Mass Municipal Wholesale Electric Co.

\$100 and above
 Allied Solutions
 Alstom, Inc.
 Aspen Square Management
 B-G Mechanical Contractors, Inc.
 Cigna
 First Light Power Resources*
 Florence Casket Company
 Harleysville Worcester Insurance
 Holyoke Gas & Electric
 Kostin, Ruffkess & Company
 Monro Muffler Brake & Service
 Pearson
 Siemens
 Yankee Candle Company

** workplace campaign total includes a corporate donation*

Higher Education
\$150,000 and above
 Smith College

\$100,000 and above
 UMass—Amherst

\$50,000 and above
 Amherst College

\$5,000 and above
 Hampshire College
 Five Colleges, Inc

Public & Private Schools K-12
\$5,000 and above
 Amherst Public Schools

\$3000 and above
 Easthampton Public Schools
 Northampton Public Schools

\$1,500 and above
 The Williston Northampton School
 Williamsburg Schools

\$1000 and above
 Ware Public Schools

Government
\$7,500 and above
 Pioneer Valley Combined Federal Campaign
 Commonwealth of Massachusetts Employee Charitable Campaign

\$4,000 and above
 City of Northampton
\$2,500 and above
 Town of Amherst

\$250 and above
 City of Easthampton
 Eastern Massachusetts Combined Federal Campaign

Health & Human Services
\$10,000 and above
 Baystate Mary Lane Hospital
 Cooley Dickinson Hospital

\$2500 and above
 Behavioral Health Network
 Collaborative for Educational Service
 ServiceNet
 Stavros Center for Independent Living
 United Way of Hampshire County

\$1000 and above
 American Red Cross / Pioneer Valley Chapter
 Berkshire Children & Families
 Hilltown Community Health Center
 Lathrop Communities

\$500 and above
 Big Brothers Big Sisters of Hampshire County / CHD
 Center for Ecological Technology
 Hilltown Community Development Corporation
 People's Institute
 Valley Community Development Corporation
 YWCA of Western Massachusetts

\$200 and above
 Community Legal Aid
 Hitchcock Center
 Jessie's House / CHD
 Safe Passage
 Shriners Hospital for Children

Up to \$200
 Cutchins Programs for Children & Families
 Friends of Children
 Girl Scouts of Central and Western Massachusetts
 HAP, Inc.
 Square One / Springfield Day Nursery

Local Business Contributors**
\$10,000 and above
 Pioneer Valley Hotel Group
 Czelusniak Funeral Home
 Mirage Licensing, Inc.

\$2500 and above
 Country Bank

\$1000 and above
 Bidwell ID
 Borawski Insurance
 Cathy Cross for Women
 Financial Development Agency, Inc
 Hadley Garden Center
 Hondrogen Design & Construction
 Murphy's Realtors
 Silverscape Design

\$500 and above
 Amherst Farmers Supply, Inc.
 Big E's Supermarket
 Boyden & Perron Garage, Inc.
 Dunkin Donuts
 Roberto's Restaurant
 Steve Lewis Subaru
 The Benjamin Company

\$250 and above
 Acme Automotive Center, Inc
 Amherst Cinema LLC
 Bart's Ice Cream
 Center for Extended Care at Amherst
 Center for International Studies
 Cooper's Corner & State Street Fruit
 Fitzwilly's Restaurant
 Impish
 Janet M. Unger
 Paragus Strategic IT
 Peter & Merle Realtors
 Pipeline Properties Inc
 Ten Thousand Villages
 The Davis Financial Group

\$100 and above
 A. Dion & Sons
 Amherst Welding, Inc.
 Anthony Timberlands, Inc.
 Anton Corliss Cleaners
 Barbara Demerski Real Estate
 Barstow Plumbing & Heating
 Bluebonnet Diner
 Construct Associates, Inc.
 DataEdge Marketing Information
 Delap Real Estate
 Faces
 Fleury Lumber Co., Inc.
 Herrell's Ice Cream
 Holistic Health Care Services
 Jackson & Connor
 Karl's Site Work, Inc.
 Northampton Financial Services
 RE/MAX Hill & Valley
 Richard's Fuel & Heating
 Richmond International Forest Products,
 Serio's Pharmacy
 ServiceMaster of Northampton & Amherst
 The Curtain Shop
 Truehart Paving & Construction
 WEBS America's Yarn Store

\$100 or less
 Able Copier Service
 Adams Jewelry
 Belden Insurance
 Cummington Supply, Inc.
 Edward Elgar Publishing, Inc.
 Family Veterinary Center
 Old Colony Package Store
 One Way Screen Printing
 River Drive Excavating
 The Steady Sales Group

***does not conduct workplace campaign*

225 GOOD REASONS TO GIVE

Talk about raising the bar.

When Easthampton Savings Bank stepped up with its ESB 225 Challenge last fall, it provided a huge boost to the UWHC campaign.

Named in honor of the 225th anniversary of the establishment of Easthampton, the bank's \$22,500 challenge grant aimed to inspire new contributors to the campaign and to increase workplace campaigns by directly matching donations from those groups.

It wasn't the first time the bank stepped up. ESB was established in 1869, as the town was expanding in the aftermath of the Civil War, as an answer to citizens' need for a local bank.


The ESB 225 Challenge was a rousing success. Not only did it inspire 131 new contributors to the UWHC campaign. It also succeeded in nearly doubling the challenge amount, raising \$40,650 in workplace giving.

Going Beyond

The ESB Challenge is the third such grant to UWHC, part of a three-year strategic initiative to increase workplace giving and new contributors. Florence Savings Bank put the plan in motion with a \$10,000 challenge grant in 2009. The Mirage Group, the Northampton creators of the Teenage Mutant Ninja Turtles, put forth the \$25,000 TMNT Challenge in 2010.

All together, these challenges have resulted in hundreds of new contributors and nearly \$100,000 in workplace giving.

Way to raise the bar, ESB, FSB and TMNT!



Atkins Farms Baystate Mary Lane Hospital Behavioral Health Network* Big Brothers Big Sisters of Hampshire County / CHD* C&S Wholesale Grocers, Inc. ChartPak City of Northampton Daily Hampshire Gazette Easthampton Savings Bank Goggins Real Estate Hilltown Community Development Corporation* Hitchcock Center, Inc.* Hunt & Piech Dental Jessie's House / CHD* Kollmorgen Electro-Optical Northampton Public Schools Packaging Corporation of America People's Institute*	Safe Passage* Saint-Gobain Industrial Ceramics ServiceNet, Inc.* Smith Vocational School Stavros Center for Independent Living* Stop & Shop Supermarkets Syncnicity Town of Amherst TD Bank The Williston Northampton School UMass Five College Federal Credit Union Valley Community Development Corporation* Webber & Grinnell Insurance Williamsburg Schools Wright Architectural Millwork Corp.
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*UWHC Partner Agency

Pacesetters

Local workplaces and their employees—including Partner Agencies—give to make a difference. Thanks to the following Business and Partner Pacesetters for taking the lead to complete workplace campaigns within 30 days from kick-off.

BUSINESS PACESETTERS

- Applied Mortgage Services
- Atkins Farms
- Blair Cutting & Smith Insurance
- ChartPak
- Daily Hampshire Gazette
- Easthampton Savings Bank
- Finck & Perras Insurance
- Florence Savings Bank
- Integrity Development
& Construction, Inc.
- JC Penney
- King & Cushman Insurance
- Kollmorgen Electro-Optical
- Northampton Cooperative Bank
- Packaging Corporation of America
- Webber & Grinnell Insurance
- Whalen Insurance

PACESETTER PARTNERS

- Berkshire Children & Families, Inc
- Girl Scouts of Central and
Western Massachusetts
- Jessie's House / CHD
- People's Institute
- Valley Community
Development Corporation
- Western Massachusetts
Legal Services, Inc.

With your gift, a Northampton man, who shivered in the cold last night, has a warm place to sleep.

**LIVE UNITED
365 Sponsors**

The UWHC thanks the following business for their generous sponsorship and in-kind support for the LIVE UNITED awareness campaign and community events.

- Bidwell ID
- The Coca-Cola Company
- Daily Hampshire Gazette
- Dani Fine Photography
- Mantis Graphics
- Paul Shoul Photography
- Peoples Bank
- Sirius Design
- TD Bank
- Tiger Press
- United Bank

THE BUSINESS OF GIVING...IT'S GOOD SENSE

When local businesses in town give to the LIVE UNITED 365 Community Campaign, it's like an investment in the local economy. Donated dollars are allocated to a network of Partner Agencies that create opportunities for better lives for thousands of people in Hampshire County.

And as business strategists know: better, more stable lives translate into a vibrant, strong business climate.

That is why it makes perfect sense for local small, independent businesses to join the LIVE UNITED 365 Local Business Circle by pledging to give a minimum of \$365—one dollar a day—or more to the annual community campaign. A new effort to expand UWHC's annual campaign beyond the traditional workplace employee giving model, the initiative offers a flexible menu of giving options designed to appeal the largely untapped small business segment of our local

economy. Members Shared visibility benefits helps to ensure customers are aware of how Local Business Circle members give back to their community.

Small business number crunchers can now also appreciate the efficiency of giving to the LIVE UNITED 365 campaign. Through a single contribution to United Way, it is combined with thousands of other donations, multiplying its effectiveness and getting optimal aid to those who need it. Furthermore, as busy people know, making one donation and leaving the administration of that gift to UWHC makes for better business sense than making a series of donations to multiple agencies.

For small businesses with community-giving goals, joining the UWHC Local Business Circle is smart strategy.



Local Business Circle 2011 Members

- | | | |
|--|---|---|
| Acme Automotive Center | Cushman Market & Café | Pipeline Properties |
| Amherst Cinema LLC | Dunkin' Donuts—Northampton / Southampton / Williamsburg | Roberto's Restaurant |
| Amherst Farmer's Supply | Fitzwilly's Restaurant | Steve Lewis Subaru |
| Bart's Ice Cream | Hondrogen Design & Construction | Ten Thousand Villages |
| Big E's Supermarket | Paragus Strategic IT | The Davis Financial Group |
| Boyden & Perron Garage | Peter Vincente & Merle Bruno, Realtors / Prudential Sawicki Real Estate | <i>and thanks to</i>
Amherst Area Chamber of Commerce
Local Business Circle Partner |
| Center for Extended Care at Amherst | | |
| Center for International Studies | | |
| Cooper's Corner & State Street Fruit Store | | |

A mother with two children, in an abusive situation, finds a safe place to call home for a while.

BUILDING COMMUNITY, HAND IN HAND

For Bill Sayre, giving to the United Way, serving on the UWHC board and chairing the Community Investment Committee are ways to continue what he has always loved doing: giving people the tools they need to help themselves.

As he describes, it's the same role he served for some 20 years during his career as a woodworking artisan and teacher, operating his own company in Easthampton, where he guided countless students in building their own livelihoods in woodworking.

"It's part and parcel of what I am about," says Sayre, "giving people the tools to teach and help themselves, whether it's teaching teaching woodworking or working with people through United Way."

It was upon his retirement eight years ago when Sayre first joined the UWHC board, shifting his focus to volunteering, and taking part in the governance of his hometown of Williamsburg,

*William Sayre,
UWHC Board
Member*

where he serves on the Capital Planning Committee and the School Building Renovation Committee.

"I've always been a community-oriented person," says Sayre. "Involvement in my town and volunteering with United Way go hand in hand. They're both about helping to improve the community."

Toward that effort, Sayre and his wife, Lisa Bertoldi, contribute to the annual UWHC Community Campaign as Leaders Circle members, and have increased their gifts over the years.

"It's very important for board members to be leaders," he says, "starting with giving generously to the campaign. United Way does a lot more than just give money to agencies. I like that UWHC considers the agencies it funds as partners for the common good. Donors, volunteers, agencies—United Way is part of the fabric of our entire community."

UWHC depends on the volunteer leadership of its board members and the contributions from Leaders Circle members like Sayre and Bertoldi, who view their roles, as contributors and volunteers, as a partnership toward strengthening the bond among citizens in Hampshire County.

As chair of the Community Investments Committee, Sayre will continue to lead UWHC's efforts to identify and prioritize community needs in its three program areas to ensure the most efficient and effective allocation of donor funding.

"We're always looking for more efficiency in our allocations," he says, "and mindful of our donors' dollars."

LEADERS' CIRCLE MEMBERS

Alexis De Tocqueville Society

\$10,000 and above

Anonymous (2)

Paul Alpers & Carol Christ

Susan M. Clopton & John P. Levine

Shardool Parmar for the Parmar Family

Kevin Robertson

Michael Wall

Gold Level

\$5,000 and above

Neal B. Abraham & Donna Wiley

Susan C. Bourque & Christine M. Shelton

Christopher & Julie Cowan

Benjamin Cooper

Charles & Kelly DeRose

Elizabeth H. Souza & William Stapleton

Silver Level

\$2,500 and above

Anonymous (3)

John & Elizabeth Armstrong

Linda Abeles & David Chernock

Margaret Anderson

Catherine & Randall Bartlett

Mary Bates & John Pucci

Eugenia & James Collins

John & Marianna Connolly

Elizabeth Denny & Julie Pokela

Florence & Peter DeRose

John Ebbets & Patty Masure

Kathy & Steven Elkin

JoAnne & Roger Finck

Denise & Patrick Goggins

David & Pat Graves

Robert C. & Sabine Holub

Jack Hornor & Ron Skinn

Marisa Labozzetta & Martin Wohl

Denise V. Laizer

Maureen Mahoney

Cathy & Lyle McGeoch

Jean D. & Lynn Miller

Richard A. Perras

Mark & Sandy Parent
 Ann & Peter Pufall
 Eric & Nancy Reeves
 Don & Molly Robinson
 Marilyn R. Schuster & Susan R. Van Dyne
 Donald & Sharon Siegel
 Janna Ugone & Peter Whalen
 Eric Weber & Barbara Young
 Geoffrey & Susan Woglom

Pewter Level
\$1,500 and above

Anonymous (1)
 Benjamin A. Barnes
 Lisa Bertoldi & William Sayre
 John & Nancy Brady
 Ginger Burn & Ray Hubbe
 Edith & Fred Byron
 Ruth Constantine
 Kevin Day
 David & Jean Dempsey
 Jill & Peter de Villiers
 Kitty & Tom Dougherty
 Ed & Susan Etheredge
 Kent & Lorena Faerber
 Priscilla & Richard Finck
 Jack & Shellie Fortier
 Mauricia Geissler
 Al & Sally Griggs
 William Grinnell
 Bruce & Ruth Hawkins
 Karen C. & William S. Hogan, Jr.
 Jefferson Hunter
 Patricia Jackson & Will Millard
 Carolyn Jacobs
 James H. Johnson
 Robert Jonas & Margaret-Bullitt-Jonas
 Donna & Peter Kenny
 Sabina Knight
 Kevin Lake & Sallie Deans Lake
 David LaPlante
 Mark Ledwell
 Deborah Leopold

Helen O. Leung & Mark D. Marshall
 Christopher B. Loring & Mary Koenig Loring
 Anthony W. Marx
 Davina & Joshua Miller
 Peg Murray
 Joseph O'Rourke & Marylynn Salmon
 Dale & Lorna Peterson
 David Reed
 Thomas & Wakako Rohlich
 Marcie & Richard Sclove
 Lauren J. & Amy S. Shatz
 Judith & Ted Strzempko
 Alan & Paula Verson
 Michael B. Walsh
 Jonathan & Meg Kelsey Wright

Bronze Level
\$1,000 and above

Anonymous (5)
 Andrea & Todd Barron
 Don & Polly Baumer
 David & Erin Beaudet
 Giovanna Bellesia-Contuzzi & Peter Contuzzi
 Lucy Wilson Benson
 Nalini Bhushan & Richard Millington
 David & Maria Bickar
 John D. Bidwell
 Mary Ellen Birkett & Peter Searl
 Alan Bloomgarden & Kathleen Bredin
 Blumenfeld Family
 Robert Borawski
 Nancy & Scott & Bradbury
 Alan Branch
 Ann & Bob Burger
 David Butterfield
 Lucille Cernak
 Jamie & Michael Chernoff
 Howell Chickering
 Carol Clark & Charles Parkhurst
 Martha Clute
 William C. Cooley
 Dr. & Mrs. Scott Cooper
 Patty Covalli

Cathy Cross
 H. Allen & Jane W. Curran
 Daniel F. Desmond & Lorraine Yasinski
 Sarah Darling
 Nick Dines & Susan Waltner
 Jan E. Dizard
 Gary & Sandra Doucett
 John F. Dubino
 Suzan Edwards
 Janet Egelston
 Ruth Virginia Elcan
 Eva & Frederick Fierst
 Barbara Fischer & Andrew Mackey
 Bruce Fogel
 Christine & James Foudy
 Mark Fydenkevez
 Lella Gandini & Lester K. Little
 Janine & Thomas Giles
 Mansour Ghalibaf
 George Greenstein
 Albert Grimaldi
 Fred & Sarah Grinnell
 Deborah Hass-Wilson
 Mary Harrington
 John F. Heaps, Jr.
 Charles Hemminger
 C. Richard & Joann Hinckley
 Justine G. Holdsworth
 Larry Hunt
 Anna Lea & Howard Kantor
 Roger Kaufman
 Marian Kent & Aaron Meuse
 Jeffrey M. Korff & Shelley Steuer
 Eli Kwartler & Barbara Jenkins
 Tom & Lori Laughner
 Anne Leone & Hans R. Vaget
 Jill C. Lesko
 Roger Lobdell
 Kathy & Michael Lynch

Marjorie E. Magner
 Eileen & Robert Mahar
 Christine Mark
 John Martin
 Carol & Craig Melin
 Ernest & Mary May
 Lisa & Terry Minnick
 Georgia Moore
 William J. Montgomery
 Robb & Valerie Morton
 Sharon Moulton
 Stanley Moulton
 Paul R. Murphy
 David Murphy
 Herb Nickles
 John L. Nixon & Peter Souza
 Tricia O'Neil
 Lou & Martha Pacilio
 John & Lynne Parsons
 Charlene Pellegrino
 Alan Peterfreund
 David P.Piech & Renee Z. Spring
 Peg Pitzer
 Carolyn & Thomas Quarles
 Patricia Reidy & Gregory White
 Matthew Richi
 Charles Robertson & Denise Rochat
 David & Sharon Rogalski
 Betty & Ronald Rosbottom
 Hedy & Peter Rose
 Amy B. Royal
 James E. Russell, Sr.

Harry & Sharon Seelig
 Rezza M. Shafii
 John Shenette
 Richard Sherr
 Christine F. Shirtcliff & Fran Ferry
 Pamela Skinner
 Karen Smith-Emerson
 Sharon Blais-Sulikowski
 Joan C. Sullivan
 Michael Tobin
 Kenneth Tolson
 Erin MacEachen Travis & Kichey Travis
 Janie Van Pee
 Dick & Rhonda Venne
 William M. Vickery
 Jennifer L. Walters & Celeste Ellis Whiting
 Mary & Richard Webber
 Edward Welch
 David Wills
 Marilyn J. Woodman
 Dan & Gail Yacuzzo

ONE GIFT CAN CHANGE EVERYTHING

No friends. No job prospects. Afraid just to leave home.

Tito Colón knew he had to make a change. After moving from San Juan, Puerto Rico, to Westhampton with his wife, Migdalia, and their two young daughters in search of greater opportunity, Colón knew his first step to progress in his new life had to be learning English.

But like thousands who relocate to Hampshire County from other countries and cultures, Colón needed a hand up to get started.

When he discovered the Center for New Americans (CNA), an education program for adults to develop skills to become economically independent, Colón's life soon changed. After participating in English as a Second Language courses through the agency, he has now moved on to prepare for his Graduation Equivalency Diploma with The Literacy Project, an adult literacy agency.

It is with Colón and others like him in mind that UWHC directs a portion of its annual funding allocations to local agencies assisting disadvantaged populations in establishing long-term economic security. Thanks to the generosity of contributors in recent campaigns, UWHC has expanded its list of Partner Agencies in this funding area, welcoming CNA and The Literacy Project with funding for their collaborative programming.

"CNA has opened up my world," says Colón. "It's great, let me tell you, it's great."

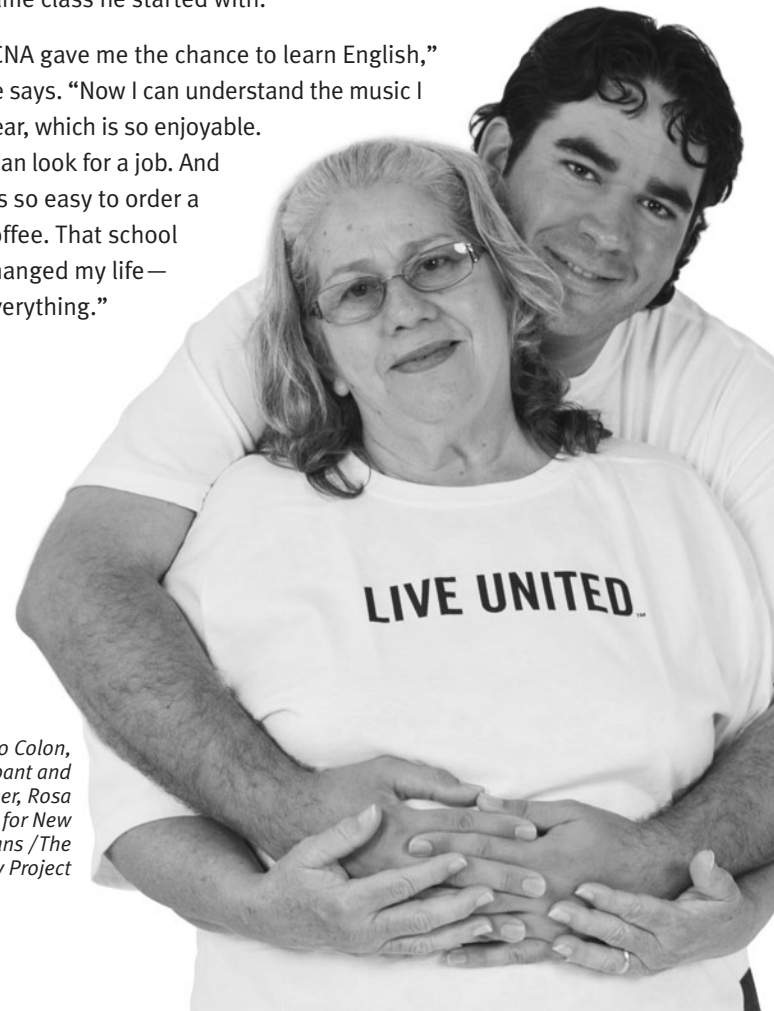
An appliance repair technician for 14 years with Sears in San Juan, Colón is now being considered for a similar position with Sears locally.

Where he was afraid to leave home before, he is now an involved member of the community, participating in his daughters' schooling and growing his circle of friends.

Colón has invited his mother, Rosa, who has come to live with the family, to start English study at CNA, and she will enter the same class he started with.

"CNA gave me the chance to learn English," he says. "Now I can understand the music I hear, which is so enjoyable. I can look for a job. And it's so easy to order a coffee. That school changed my life—everything."

*Tito Colon,
participant and
mother, Rosa
Center for New
Americans /The
Literacy Project*



ADVANCING THE COMMON GOOD: SUSTAINING A STRONG NETWORK OF AGENCIES AND PROGRAMS PREPARED TO RESPOND TO LOCAL NEIGHBORS IN NEED

Partner Agencies

CHILDREN & YOUTH

Improving the physical, social, emotional and intellectual lives of children and youth.

Amherst Committee for A Better Chance

Amherst Family Center

Berkshire Children and Families

Big Brothers Big Sisters of
Hampshire County / CHD

Friends of Children

Girl Scouts of Central and
Western Massachusetts

Hampshire Regional YMCA

Hitchcock Center

Massachusetts Society for the
Prevention of Cruelty to Children

People's Institute

HEALTH & SAFETY

Empowering people to improve their physical, mental and social well-being

American Red Cross /
Pioneer Valley Chapter

Behavioral Health Network

Hilltown Community
Development Corporation

Hilltown Community Health Centers

Men's Resource Center for Change
Safe Passage

Stavros Center for Independent Living, Inc.
YWCA of Western Massachusetts

ECONOMIC SECURITY

Meeting basic needs that no one should be without—food, shelter and support.

Amherst Survival Center

Casa Latina

Community Legal Aid formerly Western Massachusetts Legal Services

Easthampton Community Center

Jessie's House / CHD

Northampton Survival Center

Salvation Army

ServiceNet

Valley Community

Development Corporation

and welcoming

Center for New Americans /

The Literacy Project—a joint program

Community Action of Franklin,

Hampshire & North Quabbin Region

New Partner Agencies**COMMUNITY INVESTMENT PROGRAMS**

FamilyWize Community Partnership

Massachusetts 2-1-1

Paragon Partnership

Success by Six Easthampton

Emergency Food & Shelter Program

Amherst Survival Center

CHD—Not Bread Alone Soup Kitchen,

Grace House, SRO Project

Easthampton Community Center

Jubilee Cupboard

Northampton Survival Center

Pioneer Valley Assembly of God

ServiceNet, Inc. / Interfaith Shelter

The Manna Soup Kitchen /

St. John's Episcopal Church

The Salvation Army

DAY #341

Through UWHC support, an elderly woman in Williamsburg purchases heating oil.

A LIFETIME OF OPENING DOORS

It's the highlight of Deb Leopold's day.

Each afternoon at 3 p.m., she welcomes clients of Behavioral Health Network, a UWHC Partner Agency for 16 years, into the Northampton office for open hours.

"That is my favorite part of each day," she says, "when people come into the office to spend time learning things, getting the support they need."

Behavioral Health Network, Inc. (BHN), provides health services, including crisis intervention, therapy, residential support and advocacy to help improve the lives of people with developmental challenges. As senior program manager at BHN, Leopold oversees several programs that open doors for people to step into better lives.

One program, in fact, is called the Open Door Club, a BHN client-run initiative through which members participate in social gatherings, organize community activities, coordinate educational events, and learn how to be independent.

Leopold depends on the support provided by UWHC for the Open Door Club and for her agency's Individual Advocacy Program, which aims to keep children and adults in their own homes and schools by providing assistance with equipment, medicine and advocacy.

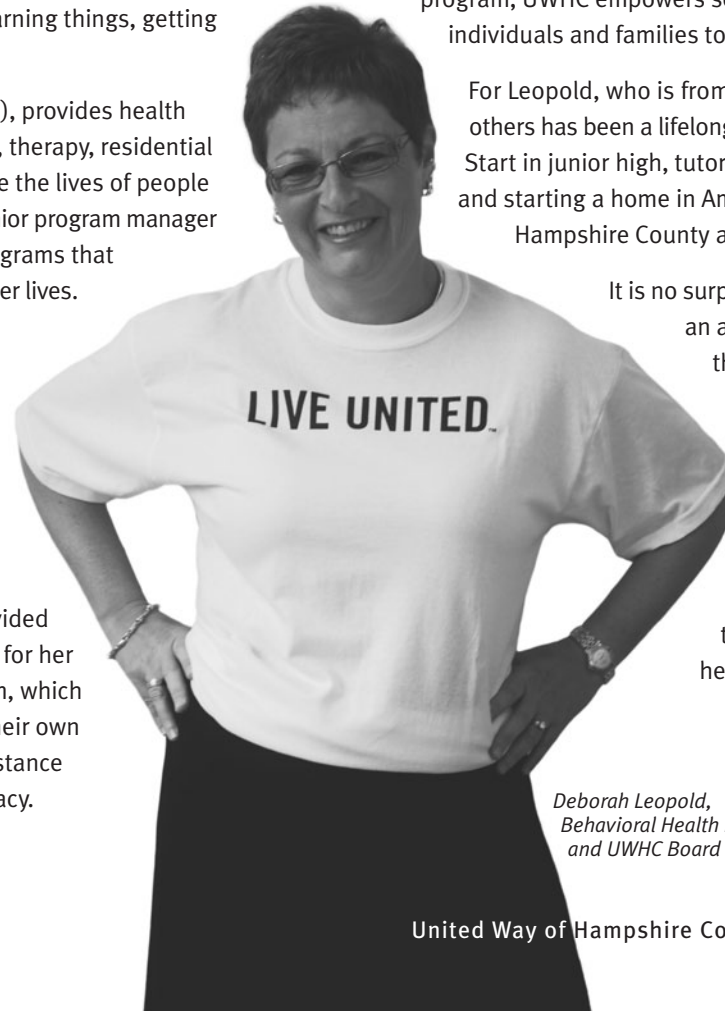
"The Open Door Club, in particular, would not exist without United Way funding," she attests. "Due to government budget cuts, self-advocacy programs like this have no other way of existing except with support of organizations like United Way."

Through annual allocations to Partner Agencies in its Health & Safety program, UWHC empowers socially and economically challenged individuals and families to improve their lives and well-being.

For Leopold, who is from Easthampton, opening doors for others has been a lifelong activity, from volunteering for Head Start in junior high, tutoring people toward GEDs in college, and starting a home in Amherst for displaced residents of Hampshire County after graduate school.

It is no surprise that along the way, she became an avid supporter of United Way, joining the UWHC Leaders' Circle for many years running, and stepping up this year as an incoming member of the Board of Directors, as liaison for the Health & Safety funding segment.

"I can't remember a time in my life that I didn't believe we weren't all here to help people," she says.



*Deborah Leopold,
Behavioral Health Network
and UWHC Board Member*

**THANK YOU FOR CREATING
OPPORTUNITIES AND
INSPIRING HOPE FOR
A BETTER TOMORROW.**

ADVANCING THE COMMON GOOD
LIVE UNITED™



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United Way
of Hampshire County



LIVE UNITED 2011—CAMPAIGN REPORT

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This publication recognizes pledges for the UWHC Annual Community Campaign 2011 received and recorded as of June 30, 2011. UWHC makes every attempt to ensure accurate acknowledgment listings based on information provided by the contributor. UWHC apologizes for acknowledgments not listed correctly and welcomes contributor feedback to update our records.

UNDERNEATH EVERYTHING WE ARE,
UNDERNEATH EVERYTHING WE DO,
WE ARE ALL PEOPLE.
CONNECTED, INTERDEPENDENT,
UNITED. AND WHEN WE REACH OUT
A HAND TO ONE,
WE INFLUENCE THE CONDITION OF ALL.
THAT'S WHAT IT MEANS TO
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United Way
of Hampshire County

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